



**YMCA OF MONTCLAIR**  
**ENDOWMENT FUND**  
**AND THE 1891 SOCIETY**



**YMCA OF MONTCLAIR**  
**25 PARK STREET**  
**MONTCLAIR, NJ 07042**

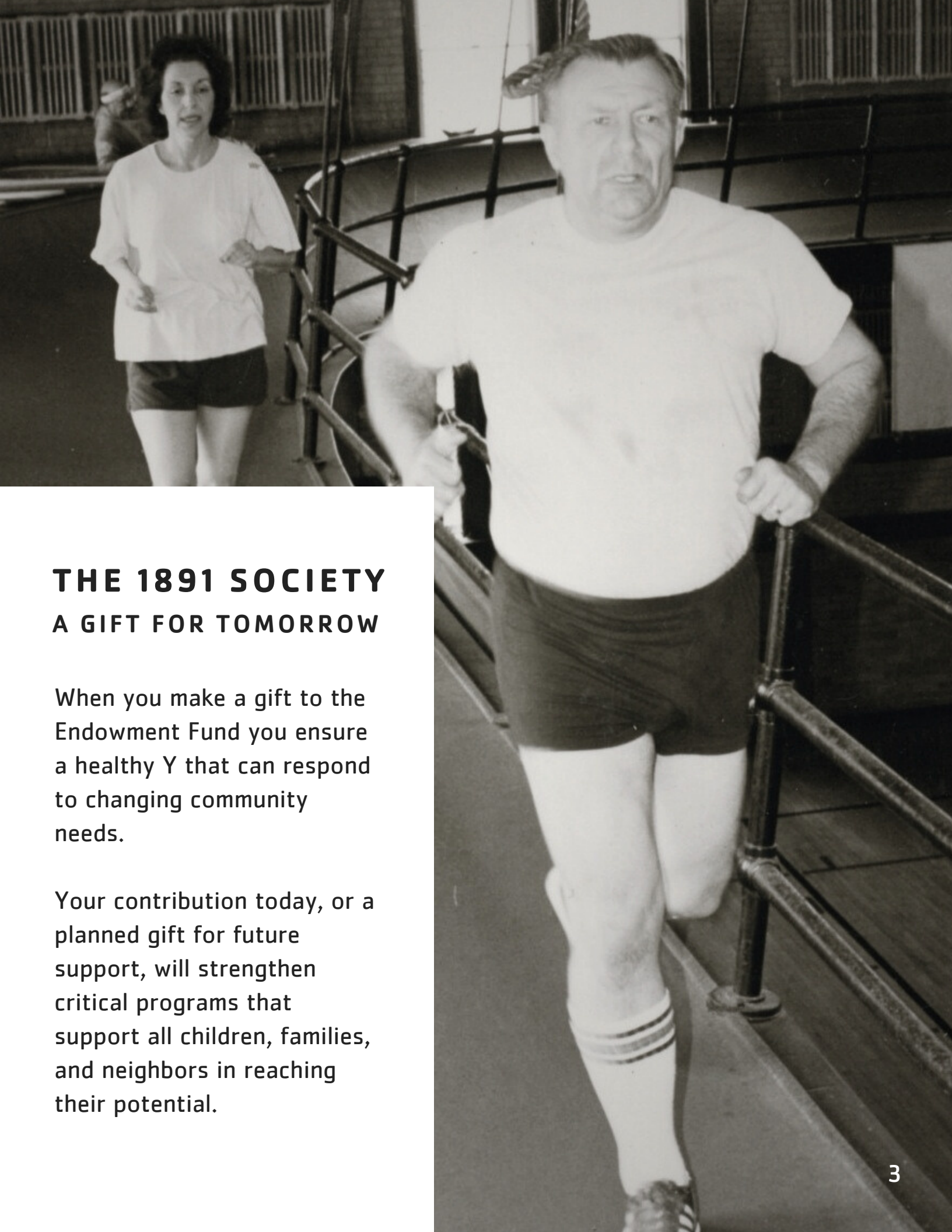
## Endowment Case for Support

Support for the YMCA's endowment today will have a profound impact on our ability to remain relevant, vibrant, financially strong, and effective in the future.

Endowment funds are invested and the distribution on the investment is used to

- provide stable income to programs
- provide financial assistance
- support innovation and planning
- fuel future growth
- provide funding for critical programs during economic downturns





## **THE 1891 SOCIETY**

### **A GIFT FOR TOMORROW**

When you make a gift to the Endowment Fund you ensure a healthy Y that can respond to changing community needs.

Your contribution today, or a planned gift for future support, will strengthen critical programs that support all children, families, and neighbors in reaching their potential.

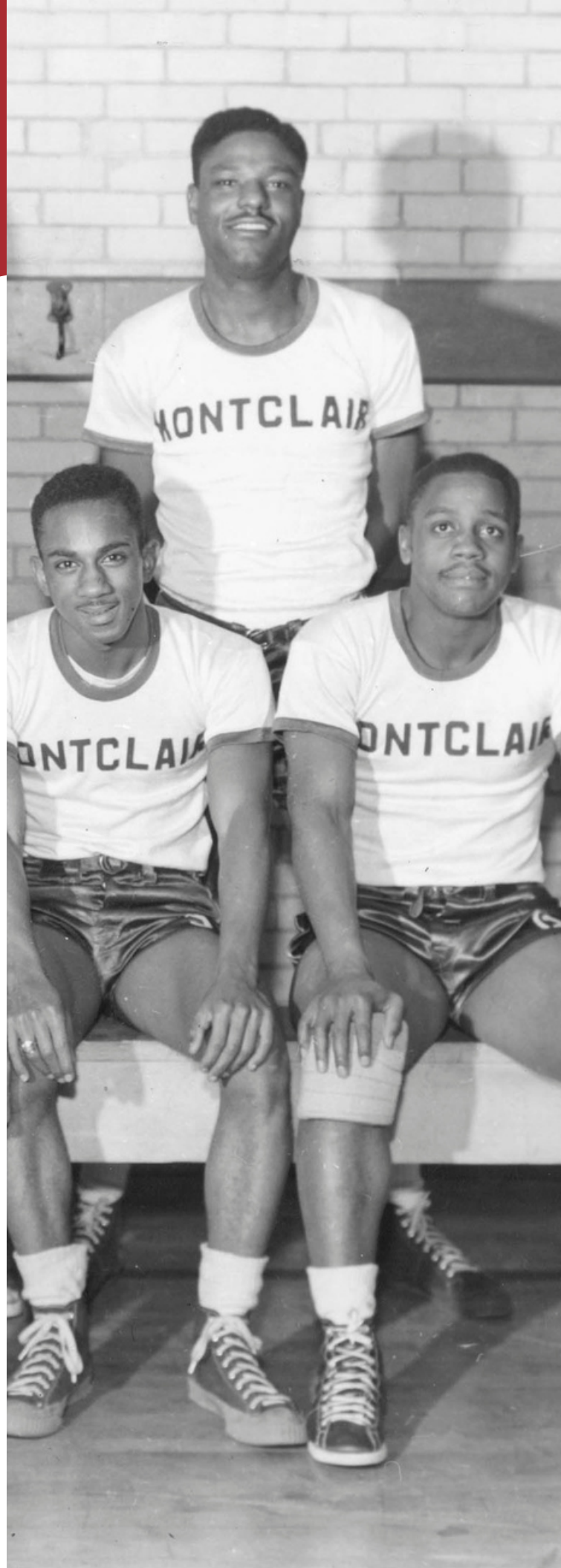
# THE 1891 SOCIETY

The 1891 Society is a recognition program for donors, volunteers, staff, and benefactors who have included YMCA of Montclair in their estate plans or have made another type of future gift in support of advancing our mission.

The 1891 Society preserves the ideals of the YMCA of Montclair as a nonprofit organization to benefit future generations.

## WHY GIVE?

Our donors know that the YMCA of Montclair never loses sight of the fact that we serve the needs of our community, and they have confidence that our Y is a place of caring in the fullest sense of the word.







## **BENEFITS OF MEMBERSHIP**

Becoming a member of the 1891 Society demonstrates your belief in the YMCA of Montclair to ensure all in our community reap the benefits of a strong, thriving YMCA. 1891 Society members share a bond of fellowship knowing their gifts are vital in furthering the Y's mission.

### **As a member of the 1891 Society, you will receive**

- invitations to special YMCA of Montclair events
- special Recognition as 1891 Society Members
- Y-branded thank you gift
- communications highlighting research discoveries, educational initiatives, and advances in developing new initiatives and innovations
- potential current and future tax benefits (ask your financial professional)
- membership to the President's Circle recognizing major donors to the YMCA of Montclair



The Endowment Fund will support the YMCA of Montclair for future initiatives in the areas of:

- **YOUTH DEVELOPMENT**
- **HEALTHY LIVING**
- **SOCIAL RESPONSIBILITY**









## YOUTH DEVELOPMENT

**Nurturing the potential of every child and teen.**

An endowment gift enables the YMCA to expand and redevelop its existing programs and create new programs to meet the ever-changing needs of the communities we serve.

A strong endowment also provides funding for necessary program equipment and supplies ensuring high quality experiences for all ages, in all programs. It makes it possible for a caring adult role model to supports all young people in reaching their goals and developing the values, attitudes, and skills needed to be successful in life.









## HEALTHY LIVING

### **Improving our community's health and well-being.**

A thriving endowment will help our staff stay current and motivated to bring important and innovative programs to our community.

### **CHRONIC DISEASE PREVENTION**

These programs give people the knowledge and encouragement they need to combat life-threatening illnesses such as cancer, diabetes, and heart disease.

The YMCA proactively advocates for healthy lifestyle choices through programs that keep people healthy and reduce their risk of developing a chronic disease.

This approach also helps the Y bring focus to older adults and their need to stay active through specialized group exercise, yoga, dance, and more while strengthening a sense of community and opportunities to strengthen social ties.





## SOCIAL RESPONSIBILITY

### **Providing support and inspiring action in our community.**

Our Y remains committed to continuing to serve those in our community who find themselves at risk. Whether that be because of a changing economy, health outbreak or weakening social structures – our Y will respond.

An increased endowment will give us the ability to create opportunities for innovation and increased accessibility.

We are dedicated to fostering social connectedness, building partnerships and broader support while continuing to remain on the front-line for families at risk. And we will do this for all – ensuring equal access for all members of the community.

By sustaining our Financial Assistance program, our Y ensures equal access to balanced health and well-being for all members of the community.



**The YMCA of Montclair embraces each person as an individual with unique concerns requiring the best the total body of wellness expertise can provide. We can leave no greater legacy than our enduring support of these practices, ideals and standards.**



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